

 NBC Owned Television Stations		NBC OTS SCRIPT	
Spot #:			
Spot Name:	THURSDAY BLOCK / B OF A	Length:	:30
Writer/Producer:	CINDY OLSEN		
Episode Title:	FAMILY MATTERS	Episode #:	N/A
Net Date:	6/26/13		
BS&P Info:			
Music Title	CD	Cut	Composer
NOTES		SOT'S/VO	

(News reporter on set, B-T-S)

LOCAL NEWS REPORTER:

THURSDAY NIGHTS ON NBC4 ARE FULL OF RELATABLE FAMILY MATTERS...

(WELCOME TO THE FAMILY GFX/TUNE-IN, Dan & Caroline in entryway as Molly exits through door. Caroline holds Molly's diploma)

(CAROLINE: "SUCK IT DOUBTERS."

DAN: "SHE'S ARIZONA STATE'S PROBLEM NOW.")

(SEAN SAVES THE WORLD GFX/TUNE-IN, Ellie at kitchen table, Sean in kitchen sacking lunch)

(ELLIE: "WHAT'S HAPPENING RIGHT NOW?"

SEAN: "I'M SINGLE-PARENTING")

(THE MICHAEL J. FOX SHOW GFX/TUNE-IN, Mike Henry in kitchen surrounded by family)

(MIKE HENRY: "I'M THINKING ABOUT GOING BACK TO WORK. ALL: "YEAH!")

(PARENTHOOD GFX/TUNE-IN, Jasmine breaking news to Crosby)

(JASMINE: "MY MOM LOST HER JOB"

CROSBY: "WE CAN'T HAVE HER LIVING HERE")

(NEWS REPORTER ON SET, B-T-S)
BoFA FAMILY MATTERS TIP LOGO

LOCAL NEWS REPORTER:

AND YOUR LOCAL B-OF-A WANTS TO ENSURE THAT YOUR FAMILY IS HEADED IN THE RIGHT DIRECTION WITH TODAY'S FAMILY MATTERS TIP:

KEYABLE GRAPHICS: EMERGENCY FUND
6 – 12mo Savings
Accommodations, Food, Health Care, Credit Card
Debt, Personal Expenses, Car Insurance/Fuel

LOCAL NEWS REPORTER VO:

AN EMERGENCY FUND GIVES YOU PEACE OF MIND KNOWING YOU'RE PREPARED FOR THE UNEXPECTED. AND IT SHOULD COVER SIX MONTHS TO A YEAR OF THESE EXPENSES. DON'T SELL YOUR CAR FOR EMERGENCY CASH. INSTEAD, CUT DOWN ON EATING OUT, TRAVEL AND SELECT PERSONAL EXPENSES.

BANK OF AMERICA GFX
FACEBOOK LIKE ICON

ANNOUNCER VO:

BROUGHT TO YOU BY YOUR LOCAL BANK OF AMERICA. LIKE US ON FACEBOOK & RECEIVE MORE VALUABLE TIPS!

TIP 2: IF MONEY IS TIGHT, HOLD OFF ON ALL NON-ESSENTIAL PURCHASES FOR SEVEN DAYS. YOU MAY FIND THAT YOU LOSE INTEREST IN SOME OF THEM.

TIP 3: PLAN YOUR MEALS BEFORE YOU SHOP FOR GROCERIES. IF YOU SHOP WITHOUT A LIST YOU ARE LIKELY TO BUY FOOD THAT GOES BAD BEFORE YOU'VE HAD A CHANCE TO EAT IT. SIGN UP FOR YOUR SUPERMARKET'S CUSTOMER LOYALTY PROGRAM FOR EXTRA SAVINGS.

TIP 4: SWITCH TO STORE-BRAND GROCERIES. PRIVATE LABEL FOODS ARE OFTEN 25-PERCENT CHEAPER THAN NAME BRANDS.

TIP 5: DUST OFF YOUR COOKBOOKS AND SAVE! THAT'S RIGHT. THE AVERAGE FAMILY SPENDS CLOSE TO HALF OF ITS FOOD BUDGET ON MEALS AWAY FROM HOME. COOKING AT HOME CAN SAVE YOU HUNDREDS OF DOLLARS A YEAR.

TIP 6: SWITCH TO PUBLIC TRANSPORTATION. COMMUTERS WHO TAKE BUSES AND TRAINS SAVE AN AVERAGE OF 85-HUNDRED DOLLARS A YEAR OVER DRIVERS.