



I am more than just a pet, I am an IAMS pet



ILLUMINATION PRESENTS

THE SECRET LIFE OF

PETS

SUMMER 2016



WHAT PETS EAT ISN'T ALWAYS WHAT PETS NEED

IAMS knows pets will always be pets – and that means they won't always eat what's good for them. We want to make sure every bowl of pet food we feed our four-legged friends is packed with the quality nutrients they need for a strong immune system and a shiny coat – exactly what they won't get from old newspapers and chewed up toys!



TO CELEBRATE THE MISCHIEF OUR PETS GET UP TO WHEN WE'RE NOT LOOKING, IAMS AND THE SECRET LIFE OF PETS ARE GIVING YOU THE CHANCE TO WIN THE PERFECT PET-FRIENDLY PRIZES!

PET PHOTOSHOOTS
& GROOMING

3 NIGHTS IN A LUXURY LODGE FOR 4 + YOUR PETS
5 TO GIVE AWAY

PET CAM
MONITORS

Fill in the simple form below for your chance to win any of these exciting prizes for you and your pet:

NEXT



I am more than just a pet, I am an IAMS pet

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I am more than just a pet, I am an IAMS pet

I AM ACTUALLY
ECSTATIC
RIGHT NOW



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SUMMER **2016**

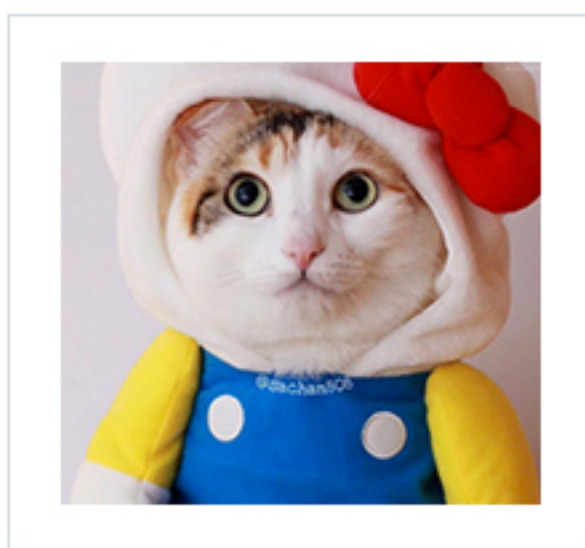
YOU'VE BEEN
GONE FOREVER IN
DOG YEARS



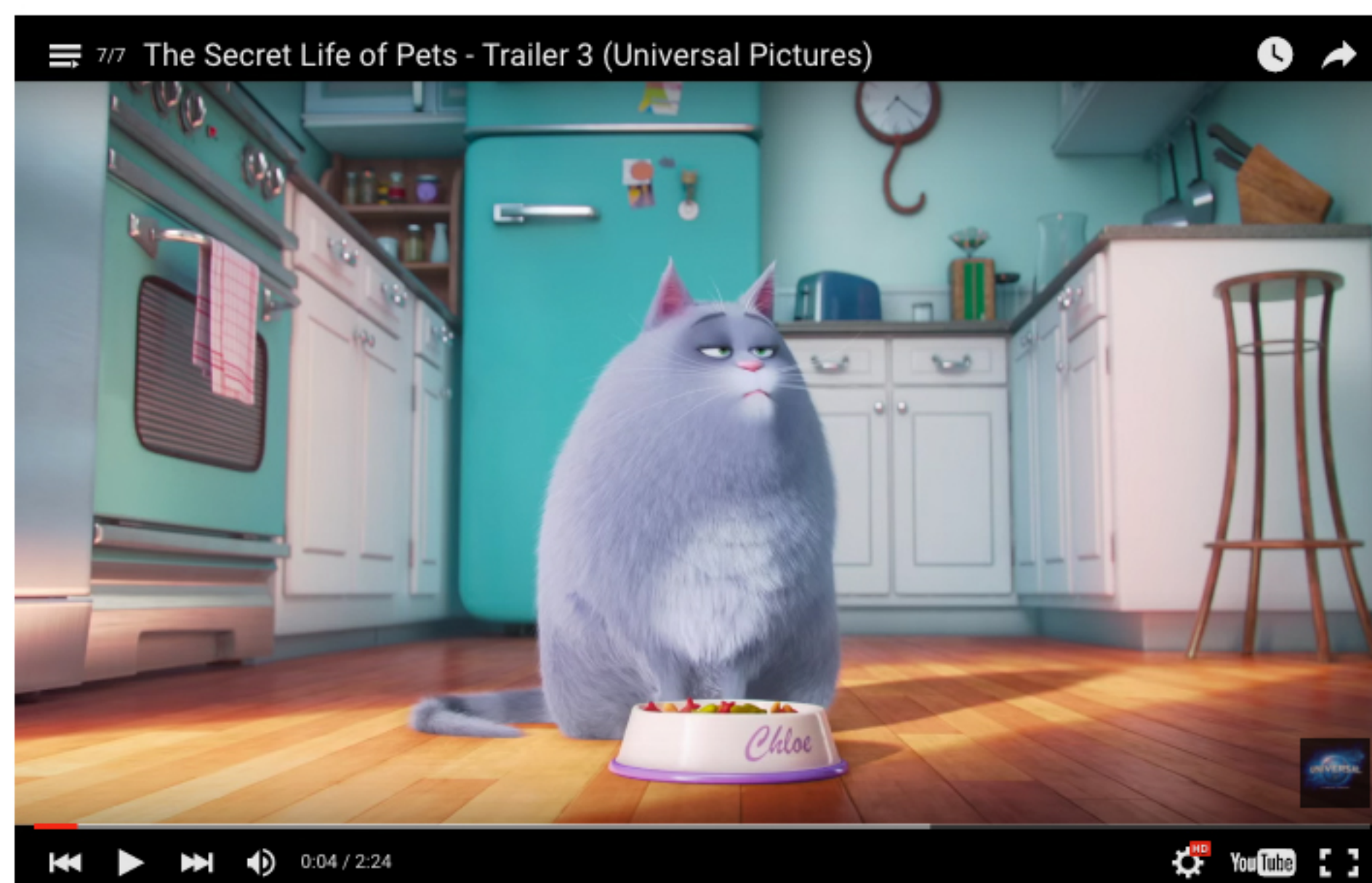
GALLERY



UPLOAD YOUR PHOTO



WATCH THE TRAILER



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+ ADD ANOTHER PET

☐ I accept the terms and conditions

☐ Opt out of other promotions

One last thing – remember to keep hold of your shopping receipt from your IAMS
promotional pack purchase, we'll need to see it if you win!

ENTER



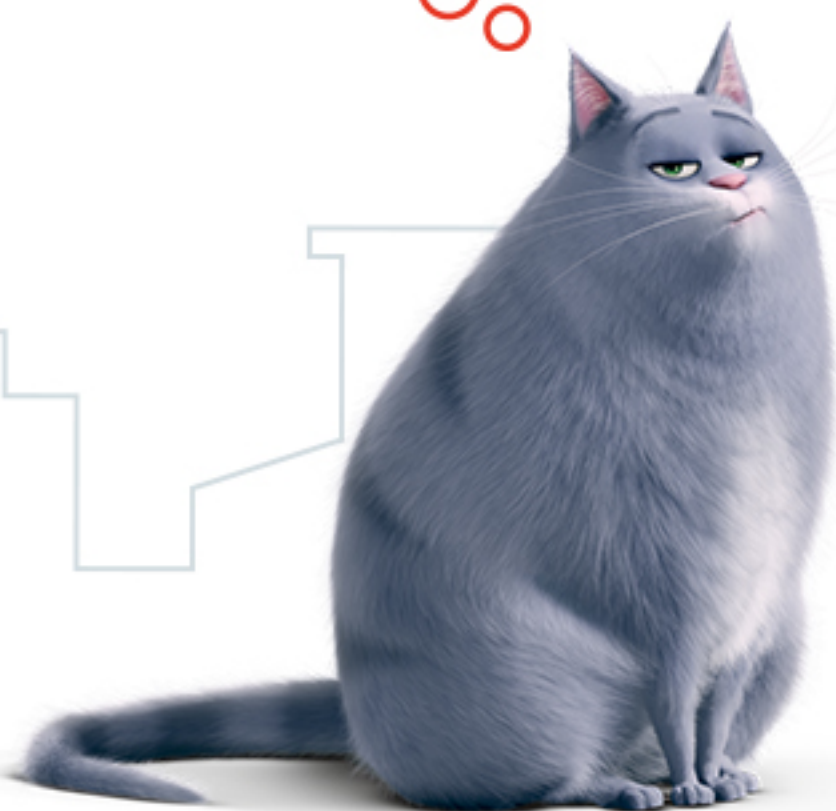
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PLEASE DON'T
MAKE ME
DO STUFF



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HAVE
YOUR PERSON
CALL MY PERSON!
WE'LL DO LUNCH



WHAT PETS EAT ISN'T ALWAYS WHAT PETS NEED

Thanks for buying an IAMS product – we hope your pet enjoys it!

Our exciting The Secret Life of Pets competition opens on the 23rd May 2016, so please keep your purchase receipt and check back then to enter the competition and win some fantastic pet-friendly prizes.



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THE SECRET LIFE OF PETS
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Facebook

Log in to use your Facebook account with IAMS.

Email or Phone:

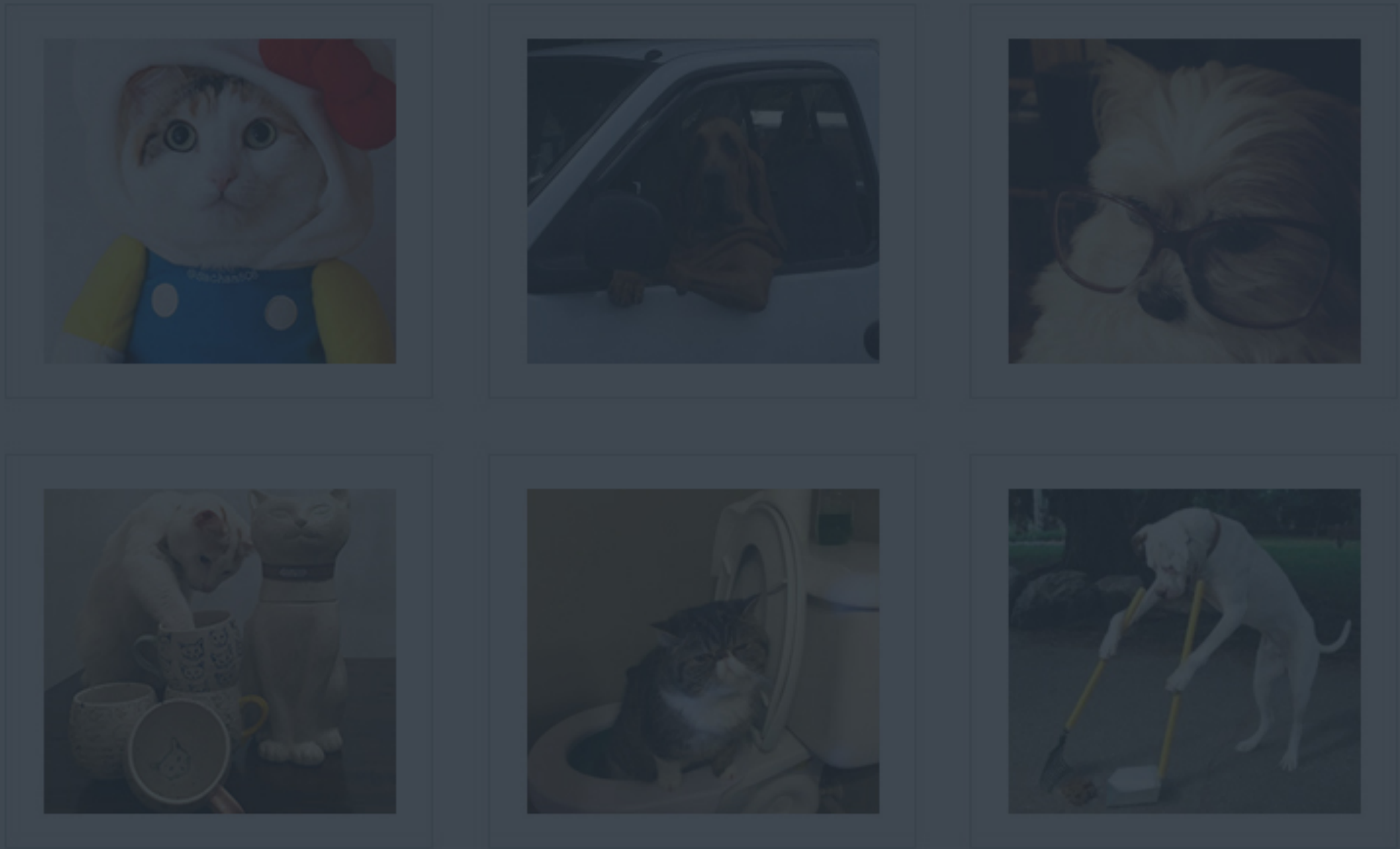
Password:

Forgotten password?

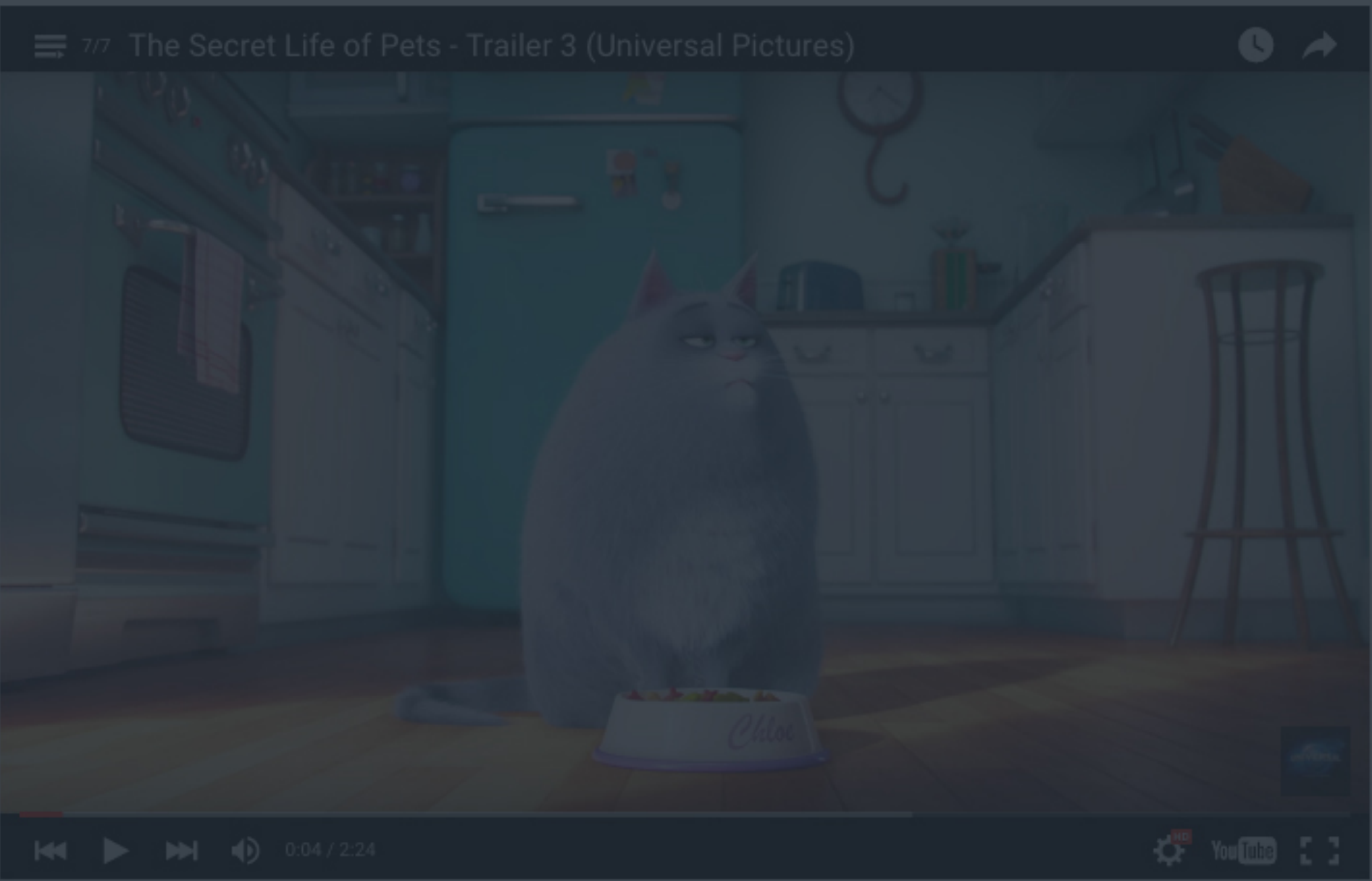
Log In Cancel

GALLERY

UPLOAD YOUR PHOTO



WATCH THE TRAILER

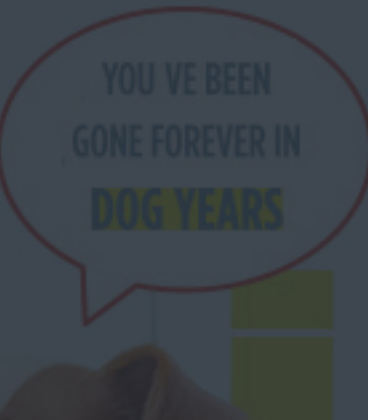


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ADD YOUR PHOTO

SELECT A CAPTION

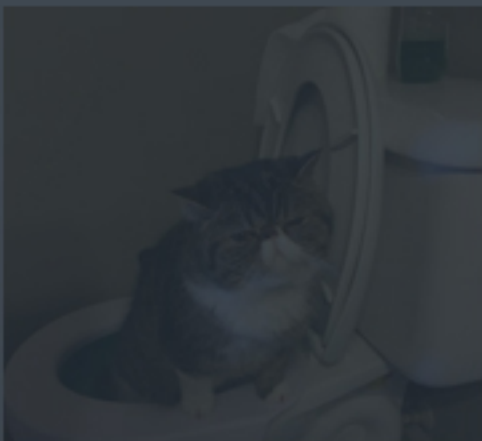
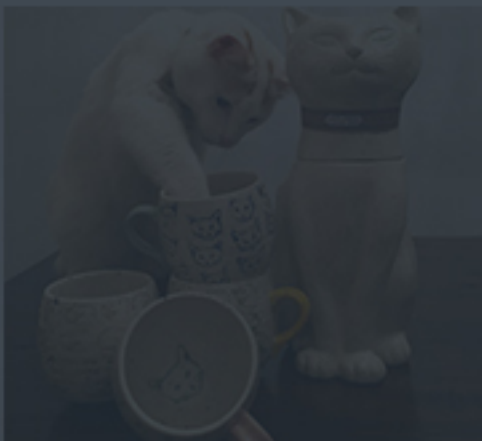
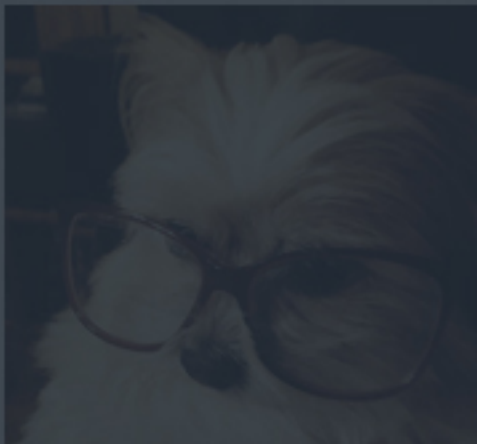
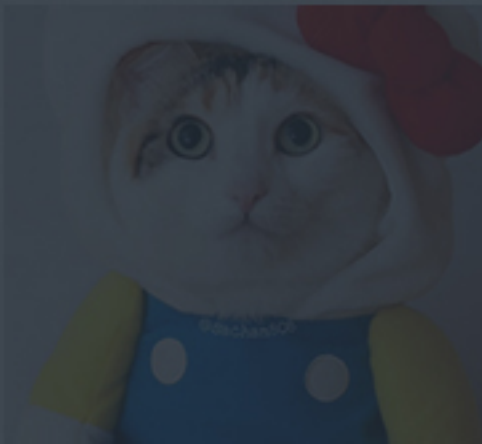


PREVIEW

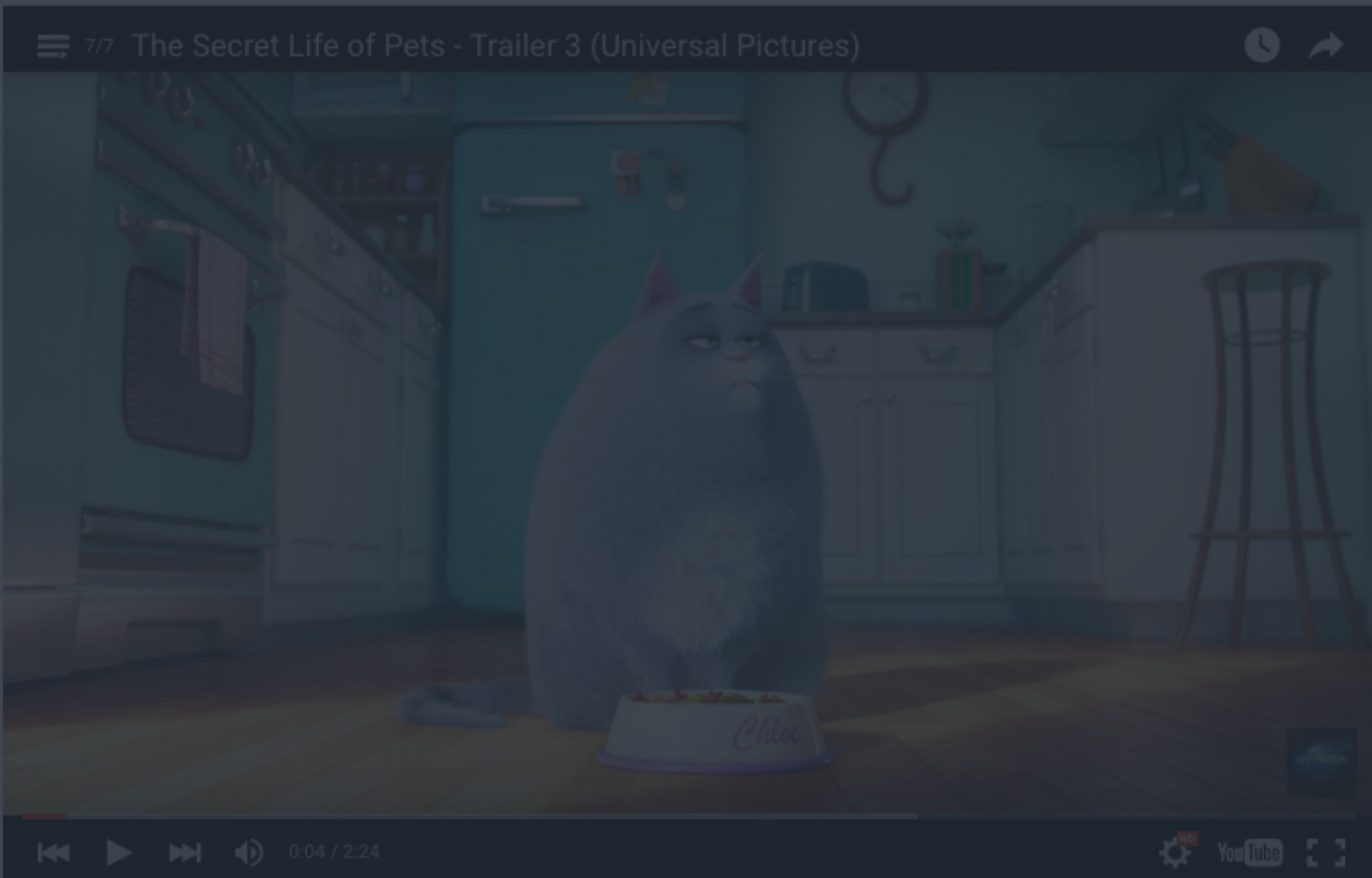
UPLOAD PHOTO

GALLERY

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THE SECRET

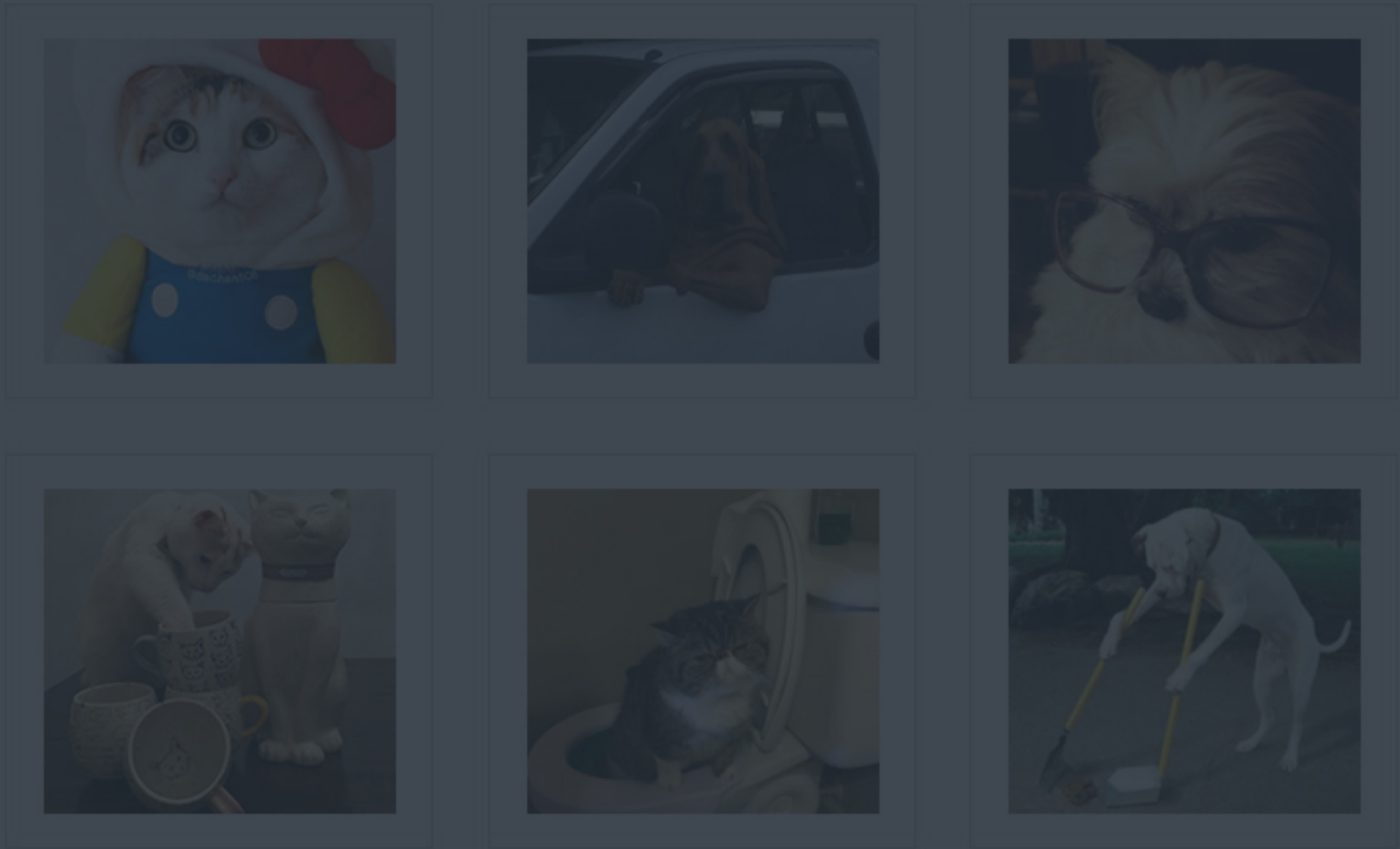
YOU'VE BEEN
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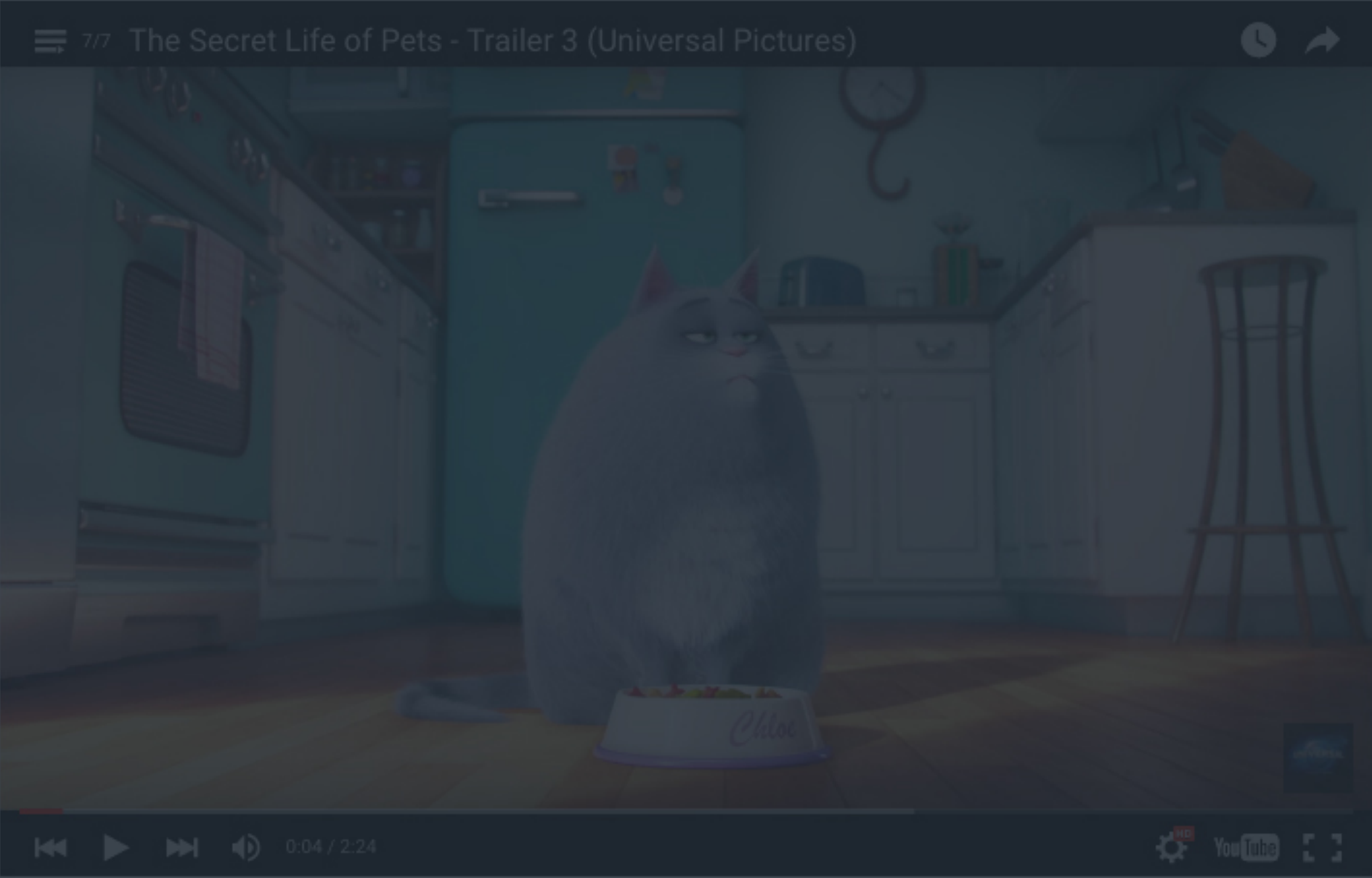
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SUMMER 2016



JUST GET IN.



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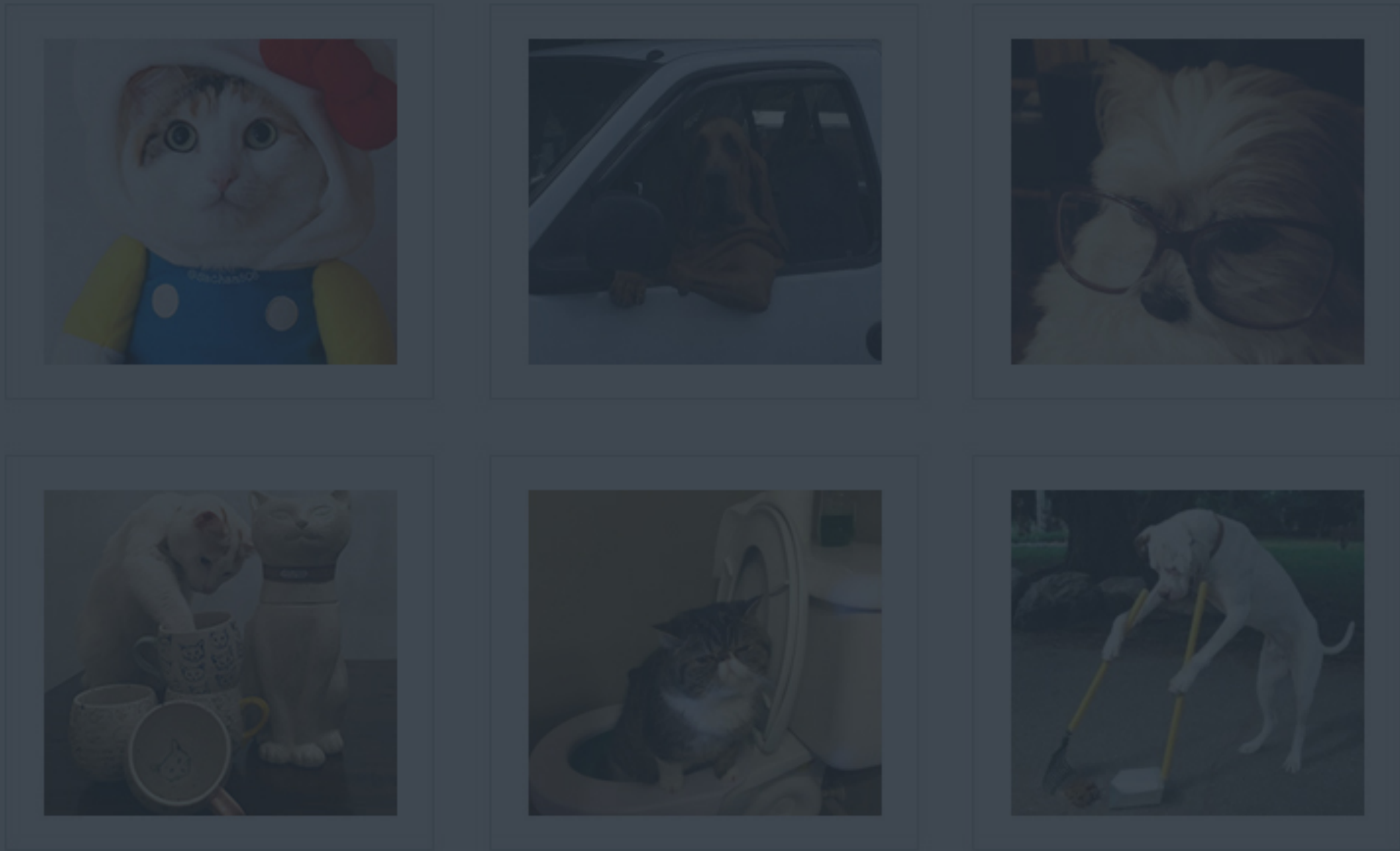
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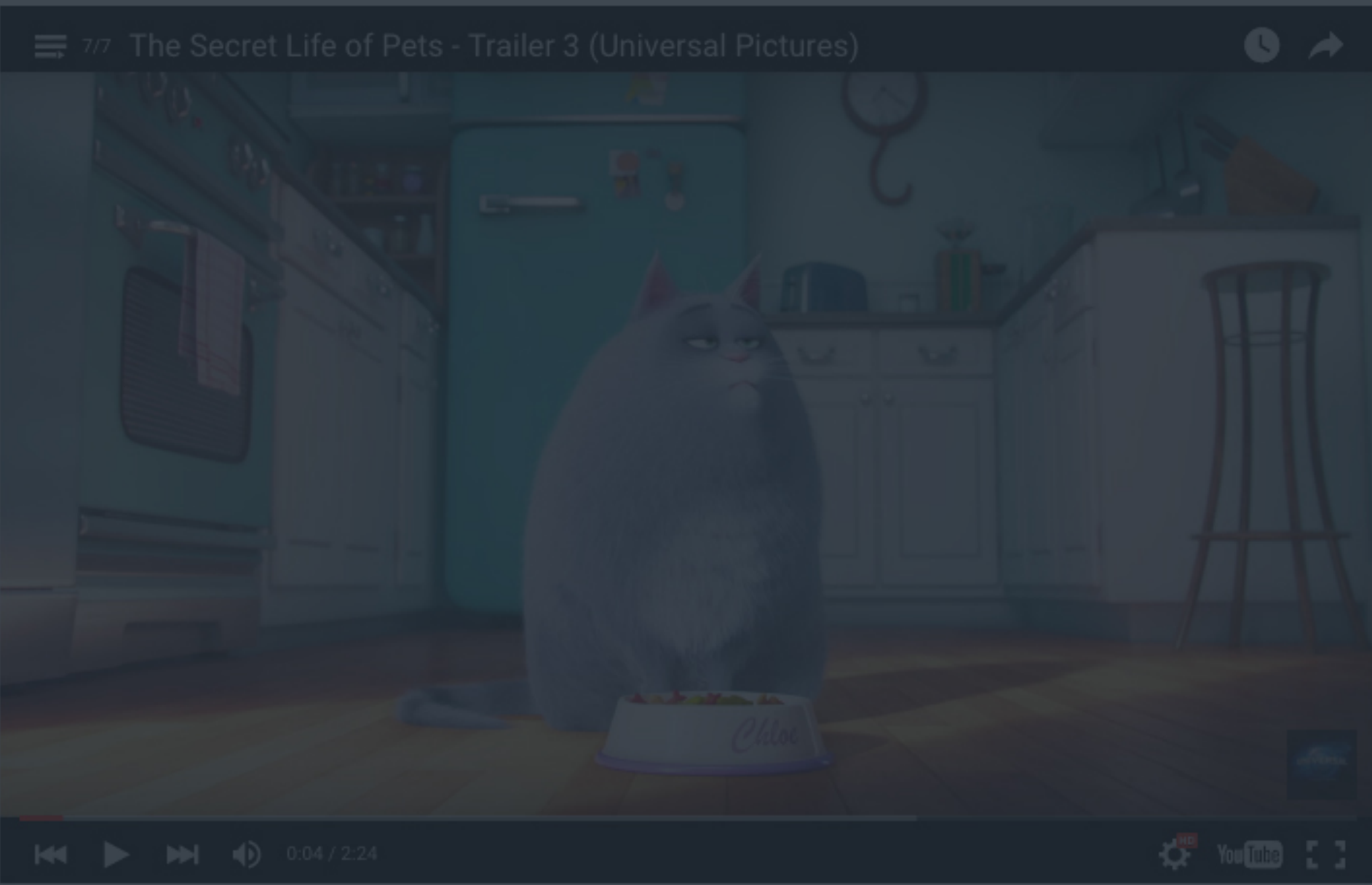


I PREFER ACTUAL FACE TIME

UPLOAD YOUR PHOTO



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SELECT A CAPTION ↓

Please don't make me do stuff

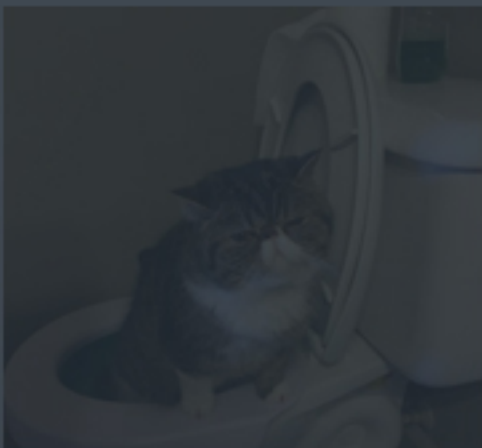
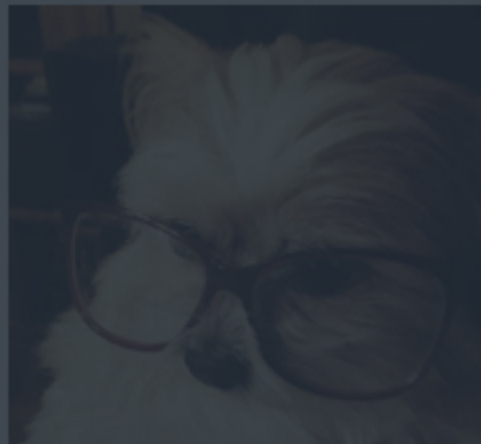
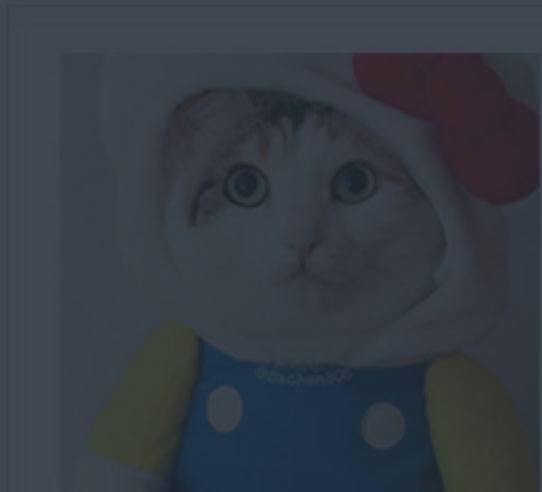
I prefer actual face time

You've been gone forever in dog years

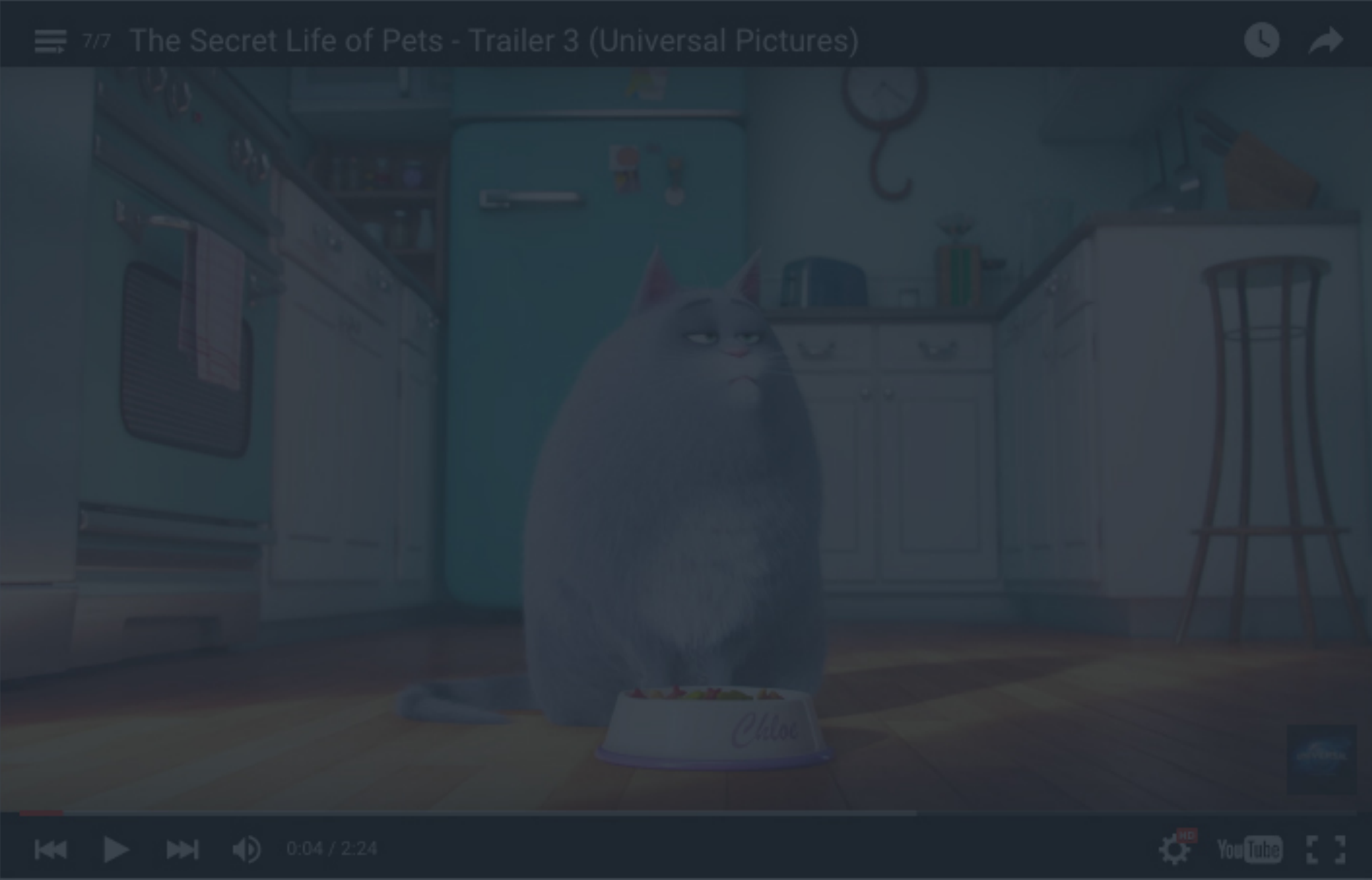
Sorry about your windshield

It's impolite to stare

UPLOAD YOUR PHOTO



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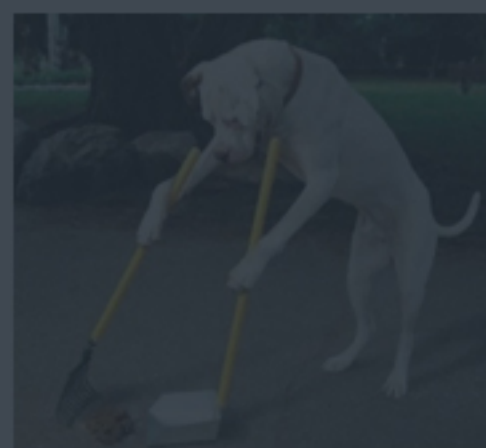
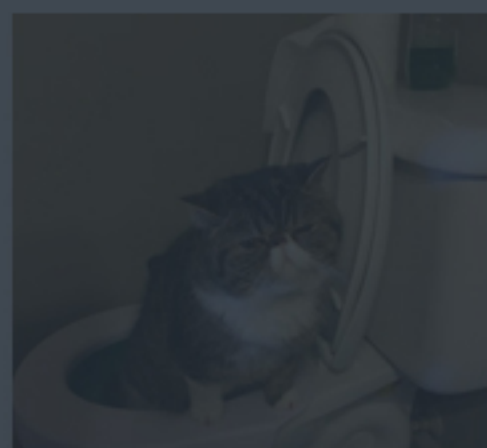
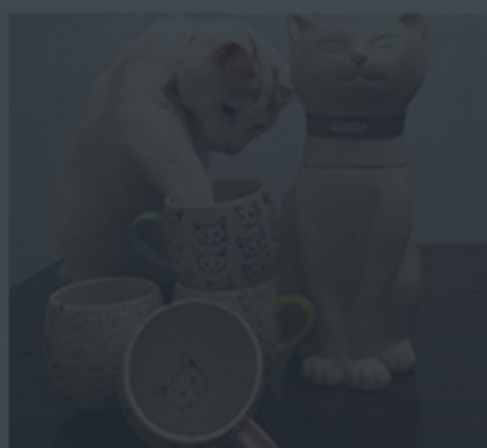
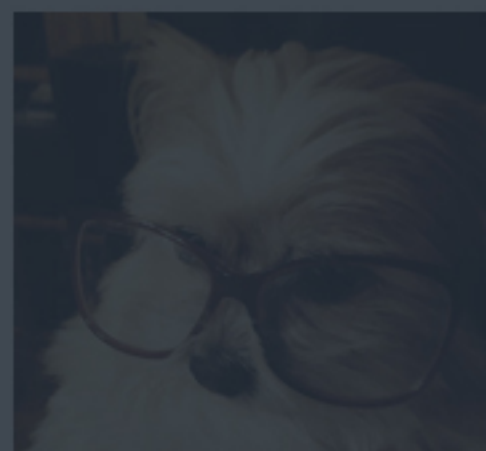
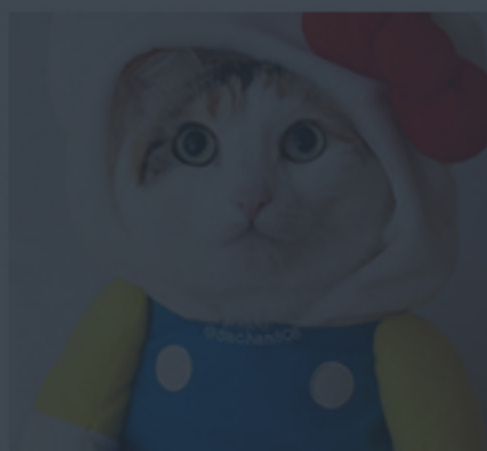
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THANKS FOR UPLOADING!

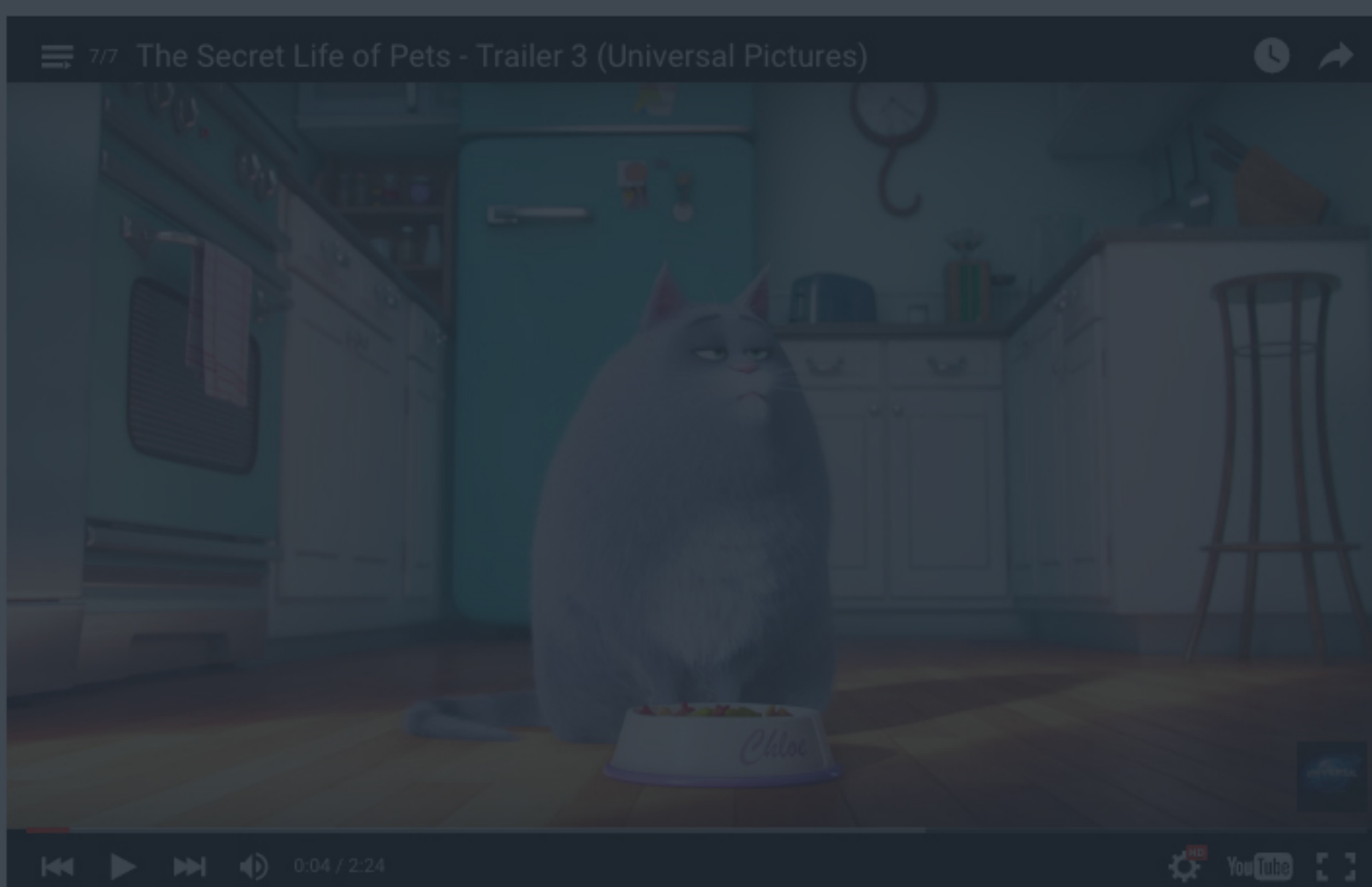
Your photo will soon be shared via the IAMS Facebook page and we'll tag you so you can take a look and share with your friends too!

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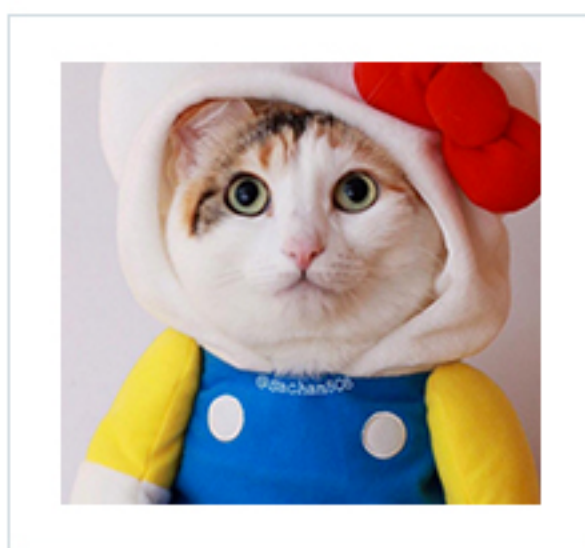


THANKS FOR ENTERING!



Easy! Just share the secret life of your pet in our online gallery to gain another entry into our competition!

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