

 NBC Owned Television Stations		NBC OTS SCRIPT			
Spot #:		N/A			
Spot Name:		GRIMM / TACO BELL		Length:	:30
Writer/Producer:		CINDY OLSEN			
Episode Title:		MONSTER NIGHT OF TV		Episode #:	N/A
Net Date:					
BS&P Info:					
Music Title		CD	Cut	Composer	
NOTES			SOT'S/VO		

We start tight on a cell phone screen. ANGLE ON “NEW MESSAGE” at the top of the screen. We are able to read a text that somebody is feverishly typing:

(RAPID TEXT TYPING SFX)

“Yo – got a monster appetite. I’m about to turn into a freakish coyote creature. Any suggestions?”

Thumb presses SEND.

(TEXT TONE ALERT SFX)

Within a beat the following text arrives on screen:

(TEXT TONE ALERT SFX)

“Brah – CANTINA BELL BOWLS & BURRITOS! Dude Food! Pick u up in 5”

SMASH CUT TO CANTINA BELL MENU FOOTAGE

ANNOUNCER VO:

SATISFY YOUR MONSTER WITHIN WITH TACO BELL’S CANTINA BELL MENU. BOWLS AND BURRITOS MADE WITH FRESH INGREDIENTS AND LAYERS OF FLAVOR – FOR LESS THAN FIVE-BUCKS! GRAB DINNER AND GATHER YOUR BOYS...

GRIMM FALL launch clips
Friday October 25 9/8c GFX

AND TUNE-IN TO A MONSTER NIGHT OF TV WITH THE SEASON PREMIERE OF GRIMM.

(GRIMM SOUNDBITE)

GRIMM GFX
Friday October 25 9/8c

FRIDAY (OCTOBER 23RD) AT 9/8CENTRAL ON NBC 4 (LOCAL).

Three dudes gather around the TV (GRIMM promo rolls) in a living room gorging on Cantina Bell bowls & burritos.
GRIMM LOGO October 23RD 9/8c
KEYABLE GFX: CANTINA BELL LOGO,
Affiliate co-logo & web address

YOUR BRAHS. THE BELL. AND NBC’S GRIMM - FRIDAY NIGHTS JUST GOT A WHOLE LOT BETTER!